WG4
Underground Built Heritage planning approaches
Napoli 12/13-02-20

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Approaches and experiences

Repository of Experiences
8 presentations

Approaches and experiences

Take-off process

common good > right to heritage >>> SAFETY SECURITY -
“disclosing - discovering” underground heritage disseminating its values and potentials and fighting for it Data availability

Enabling co-creation - our heritage is your heritage
Calling attention to UBH through activism
Show impact through intervention

Challenges

> Different scales - different topics - different approaches
> Design with culture and nature (sense of place & genius loci)
> connection betw. tradition and contemporary needs and opportunities
> create a culture of urban sustainability (cultural dimension)
  ➢ inflexible legislation and pressure (also the lack of it)
  ➢ Pressure from politics

Negotiation of interests
Community of interest (neighbourhoods)

Local embeddedness
Tacit knowledge (own way to activate UBH)
Strengthen local technical and social skills

Activating local resources
Rapid assessment of values
Stakeholders mapping

self-governance structures?

negotiation of interests

community of interest (neighbourhoods)

Local embeddedness
Tacit knowledge (own way to activate UBH)

Activating local resources
Rapid assessment of values
Stakeholders mapping
.... what next?

How to DOCUMENT the gathered info?

✓ map expertise
✓ map project experiences

WG4

WG1 SURVEY??
WITH WG4 FILTERS
THANK YOU!

WG4
WG4: Underground Built Heritage planning approaches

The WG defines a cutting-edge methodology, combining the HUL framework, the transition management approach, and the strategic stakeholder dialogue. At the beginning, with a socio-institutionalist approach, the WG will compare legislative and regulatory measures. Finally, it will promote in the case studies and in the training schools, a collective learning and planning method, based on the ‘Living Lab’ approach, that will aim to:

• empower local authorities, as enablers and facilitators, to play a more significant role in coordinating regeneration effort;
• target resources for the benefit of people in place with integrated programmes of physical, economic and social measures;
• create more effective coalitions of ‘actors’ within localities, by developing structures, which encourage long term collaborative relationships.

This WG pays attention to the necessary complementarities between functional approaches – at the level of regions and city – and social and cultural approaches involving citizens’ engagement and empowerment – at the level of neighbourhoods.

It also contributes to the case-studies assessment and defines the main training needs for planners and decision-makers.

MoU
GOALS

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EXPERIENCES + MOTIVATIONS

**what**
experiences participants share

**what**
motivated these experiences

**why**
they were implemented

OBSTACLES

**which**
problems are tackled and met

**how**
they were overcome

LESSONS LEARNED

**why**
relevant

**what**
can be forwarded

**who**
can benefit

NEXT STEPS

**how**
to use for *underground*

**how**
we move forward
1. **AWARENESS**
   - \( \text{raise} \)

2. **EMPOWER = COMPETITIONS ASSOCIATIONS**
   - \( \text{L} \rightarrow \text{COMMUNITIES (WHAT?) \& \text{SPACK}} \)
   - \( \text{SADORA} \& \text{FLEXIBILITY} \)
   - \( \text{STAKHOLES (WHO?) \& \text{UP} \rightarrow \text{DOWN}} \)
   - \( \text{G1 \& SIEPP} \)

3. **MULTI-ADVISOR RURAL & URBAN CASES**
   - \( \text{CONTEXT} \& \text{CITY} \& \text{STACKS} \& \text{MASTERS} \& \text{CARE} \& \text{PUBLIC SPACE} \& \text{COMMUNITY VALUES} \& \text{MUSEUMS} \& \text{TRANSPORT TOOLS} \& \text{NEIGHBOURHOODS} \& \text{EXPERIENCE USE} \& \text{PUBLIC \& COMMUNITY VALUES} \& \text{MUSEUMS} \& \text{TRANSITION FROM TOOL TO METHODOLOGY} \)

4. **LESSONS MEANING**
   - \( \text{NO} \& \text{FUNCTION} \& \text{SYMBOLOGY} \& \text{CREATE NEW KNOWLEDGE} \& \text{DIALOGUI DATABASE PLATFORMS} \& \text{MONITORING THE PROCESS} \& \text{PFINAL} \& \text{SUSTAINABILITY} \& \text{WORK} \& \text{VOLUNTARY WORK} \& \text{INSTITUTIONAL WORK} \& \text{TOOL STORYTELLING} \& \text{DEMONSTRATION OF VALUES \& CONSTRUCTION OF MEANING} \& \text{ENVIRONMENT ALIGNED} \& \text{COMMUNICATION MESSAGES} \& \text{SAFETY \& SECURITY} \& \text{ACCESSIBILITY} \)

5. **LACK OF GOVERNMENT RIGHTS**

6. **COMPENSATION**

7. **G1 \& SIEPP**
EXPERIENCES ON PROCESSES AND TOOLS

OBSTACLES

LESSONS LEARNED
ANCONA MEETING
WG4 | 6.6.19

The WG defines a cutting-edge methodology, combining the HUL framework, the transition management approach, and the strategic stakeholder dialogue.

EXPERIENCES | MOTIVATIONS

1. AWARENESS-RISING
2. EMPOWER COMMUNITIES (WHO?)
3. CONTEXT (SPATIAL/LEGAL/CULTURAL/HISTORICAL)
   - Regional
   - Urban
   - Institutional
   - Neighborhood
   - Site
4. AGENTS OF CHANGE (DECISION DRIVERS/FREQUENCY)

TRANSITION FROM TOOL TO METHODOLOGY

TOOLS:
- STORY-TELLING
- ASSOCIATION
- ICT PLATFORMS
OBSTACLES

1. *Weak* institutional framework ⇒ story telling
   *Flexibility + strictness*

2. Bottom up ⇒ Top down ⇒ public policies
   regulations

3. Negative image of USH

4. Conflicts: conservation-use ⇒ huge
   "winners" - "losers" ⇒ public - community
   ⇒ compensation

5. Lack of "governance" environment
   community loss
LESSONS LEARNED

1. CREATE ADDED VALUE (RENIN, USE, COMMODITY)
2. CREATE NEW KNOWLEDGE (DIGITAL PLATFORM)
3. MONITORING THE PROCESS (UN SUSTAINABILITY GOALS)
4. COLLECTIVE WILL (INSTITUTIONAL + VOLUNTARY WORK)
5. INTERACTIVITY (COMMUNITY + STAKEHOLDERS)
6. HONESTY IN COMMUNICATION MESSAGES
7. SAFETY/SECURITY/ACCESSIBILITY
8. COLLECTIVE LEARNING
When needed a time scale can be added to monitor development – measuring different time intervals = t1 t2